

Privacy Policy

Innovation MediaWorx Inc. Web Properties Copyright, Privacy and Security Policy
Our Content and Copyrights

All information contained on the site is the property and copyright of Innovation Worx. Any third-party information we use here is presented with the appropriate authorship, copyright and trademark notices with the permission of its owner.

Any attempt to steal, copy, hack or otherwise misuse the information and content of this site will be detected and prosecuted.

About Your Information and Security

Here is how we handle your information.
Automated Data Collection

We do gather anonymous information about visits to our web site. This includes general data such as the type of browser and operating system you use when accessing our site; the date and time of your visit; geographic location; the search term or referral site that brought you here and what pages you're most interested in.

This data is collected automatically, does not identify you personally and is used to help us understand how we can continually improve our site to serve your interests.

Opt-ins and Personal Information

We do offer specials and premium content for site visitors who are interested in deepening their relationship with Innovation Worx. We offer high-value information and content in exchange for being able to communicate with you directly.

If you choose to provide us with personal information by filling out a form and submitting it through our website, we use that information to respond to your message and provide any information you request.

Site Registration

When you register on our site, your information is maintained in a secure database, and is used only to provide you with site access and to notify you of changes or updates on the site.

ResponsePoint Subscribers

When you subscribe to our ResponsePoint Guides, we ask you to provide us with more detailed information, including your name, company, title, email etc. This information is used to notify you whenever we release a new guide that you told us you were interested in.

When you subscribe to this service you also have the option to receive information and offers from our sponsors. If you choose to receive sponsor offers, we will send these to you by email on or about the same time the report is released. You then have the option to act on the offer or ignore it. If you act on the offer, then and only then, will we provide your contact information to our sponsors.

ResponsePoint Guides are written independently by our Editorial Team, not by our sponsors. Sponsors are chosen for their high-quality, complementary products/tools that can help you achieve the results or implement the strategies and tactics we've laid out in the ResponsePoint Guide.

You are under no-obligation to act on a sponsor offer or to buy Innovation Worx products or information.

Site registration and ResponsePoint subscription information are maintained separately. You cannot log in to the site with your ResponsePoint username and password. Alternatively, you cannot update your ResponsePoint subscription profile with your site registration information, unless you use the same information when completing both forms.

Payment Processing

We use PayPal and 2Checkout.com, two companies that are well-known, reputable and likely familiar to you if you do business online. We use them because we trust their systems, security and encryption and it helps us keep our costs down without having to worry about the small percentage of online fraudsters who can otherwise wreak havoc on an online merchant.

Innovation Worx is run by a small team of dedicated people. If you have questions or concerns, you can always call or send us an email.

We do not sell, rent, lease or give away your information to third-parties.