

Cafe Sponsorship

Innovation Cafes are theme-based physical events designed to Cultivate Innovation through brainstorming, dialogue, networking and research.

Each Innovation Cafe event or event series focuses in on core theme. As a sponsor you receive the most benefit from your investment by choosing events that are targeted to or aligned with your core product or service.

Single Event Sponsorship \$8,500

- Promotion on the web magazine for a period of one month (2 weeks leading up to the event and 2 weeks after the event).
- Promotion and a presence at the actual event
- Promotion/Representation on the synthesis report that each participant organization receives following each event.
- Seats for up to three participants at the event
- "Sponsored by" branding on all participant thank you gifts

Series Sponsorship \$25,000

- Promotion on the web magazine for a period of three months (2 weeks leading up to each series event and 2 weeks after each series event).
- Promotion and a presence at each series event
- Promotion/Representation on each of 3 synthesis reports given to participant organization receives following each event
- Seats for up to three participants at each event
- "Sponsored by" branding on all participant thank you gifts

Co-Sponsorship

Interested in sponsoring an Innovation Cafe, but want to share the investment? Talk to us about becoming a co-sponsor.

- Sponsors can share the costs of sponsorship by partnering with another organization*.
- Promotion for each sponsor on the web magazine for a period of one or three months (2 weeks leading up to each series event and 2 weeks after each series event).
- Promotion and a presence at the event or series of events for both sponsors.
- Promotion/Representation of both sponsors on the synthesis report(s) given to participant organizations following each event.
- Seats for two participants per sponsor at each event
- "Sponsored by" branding on all participant thank you gifts