

## Yvonne Bailey, Managing Director

Yvonne Bailey is Managing Director of The Innovation WorXshop and CEO of Innovation MediaWorx Inc. She holds 20 years of management, marketing and business development experience.

Since 1998, Yvonne has assisted entrepreneurs, small businesses and corporate executive teams in the strategic development, implementation and integration of innovation systems, interactive media strategy, email marketing programs, customer relationship-building and online marketing promotions.