

Corporate Services

Innovation, typically the domain of young and emerging companies or relegated to the marketing and product teams in large companies, is now a core requirement for market leadership and growth in companies of all sizes.

Our expertise is helping emerging fast-growth and established lifestyle companies develop an organic culture and continuous cycle of innovation from the front office to the executive suite.

Our end-to-end services range from:

- Consumer Lifestyle Research
- Do-it-yourself Innovation Consulting
- Interactive Marketing Services, and
- Web Application Development

Dubbed the Secret Weapon of Innovation Leaders, our services help bridge a gap in the market by bringing companies and consumers together to spot new opportunities and develop profitable innovations that boost the bottom line and enrich lives.