

Innovation Cafe Events

Innovation Cafes offer a new forum for personal, professional, business and community development. Beyond collecting business cards and screening for opportunities, Innovation Cafes are designed with a greater purpose in mind. What is an Innovation Cafe?

Innovation Cafes combine brainstorming, networking and research into a powerful and engaging live group forum.

Each event or series of events focuses on helping participants cultivate innovation by addressing a current dynamic theme that is on the minds of many. Most of our themes deal with web-based Innovation, but the issues surrounding our chosen topics are relevant throughout the entire organization.

Next Event

Online Social Networking Cafe Series begins: Tuesday, January 22, 2008

Cafe Format

Guided by a facilitator, participants come together in a Vancouver cafe to engage in dialogue surrounding a core topic. Going beneath the surface of the issues, you and your peers have the opportunity to challenge your own assumptions, learn from a variety of individuals representing different organizational roles and points of view and develop a sense of shared meaning.

Guest Mix

Innovation Cafes offer a view into the collective thoughts and experiences of professionals, users and business leaders who represent various roles across a variety of organizations. The mix of roles is critical to giving all guests access to a broad spectrum of views.

For each event, an equal number of participants (typically 4 or 5) are selected to attend from each of 8 role-based groups. Learn more...

Why should you attend?

As a selected guest you'll have a rare opportunity to engage in dialogue with other business professionals and users who are active in a web space centered around a specific theme.

- Be inspired by others' points of view.
- Gain insight into pressing challenges and issues.
- If you think you already have the answers, this is your chance to go deeper.
- Become an ambassador of shared meaning within your own personal and professional relationships. What happens at the Cafe goes with you--flowing over into your day-to-day experiences.
- Our live cafe events are part of our six-stage cycle for Cultivating Innovation. Learn more...
- Want more out of your Innovation Cafe participation? Consider the benefits of becoming a sponsor.