

## Jan 2008 - Online Social Networking

The Business of Social Networking-  
Or is that the social networking of business?

Social Networking has taken the web by storm and businesses of all types and sizes are establishing their presence on the scene.

On Wednesday, January 23, 2008, Innovation MediaWorx will launch the first in a series of Innovation Cafe events hosting local business leaders, web professionals and active social networkers in an engaging dialogue designed to cultivate innovation in the Online Social Networking Space.  
January 2008 Cafe Conversation

Big Question: If critical organizational knowledge really does get created through networks of conversation and personal relationships (social networking), what does that mean in practical terms for strategy evolution, training & development, technology and infrastructure, corporate communications, and for your own action choices as an organizational member or leader?

Learn more on... [What you get for contributing](#) or [What you get for sponsoring](#)  
Event Details

When: Wed. Jan 23, 2008

Time: 1:00 - 4:00 pm

Where: Stanley Park Pavillion

Cost: \$49 per person - this event only (or \$117 for the entire 3 part series)

Invitation Lottery

Innovation Cafes are designed to provide a diversity of participants and points of view. To that end, we limit the number of individuals attending each event to one per company (with the exception of sponsoring partners) and balance the roles represented to a select number of participants per group type.

[Sign up here](#) if you would like to be considered for a seat at this event.